Call for Proposals – 3rd Arcom Research Day

Event organised in partnership with the Ecole Normale Supérieure Paris-Saclay

Thursday 14 November 2024

The Audiovisual and Digital Communication Regulation Authority (Arcom) is responsible for protecting creation and its key players, monitoring the economic balance of the audiovisual sector, supervising the actions of online platforms to protect users and ensure freedom of expression, and guaranteeing political pluralism in the broadcast media. More broadly, its action aims to protect all audiences in the audiovisual and online sectors.

The scientific community conducts research that examines the functioning of the audiovisual and digital markets, and various phenomena that may arise, such as the manipulation of information or online hate speech. **Arcom is therefore committed to follow and draw on the contributions of the academic community on issues related to its fields of competence.**

On 16 November 2023, the second Arcom Research Day was held. During this event, articulated around different themes, around twenty researchers from several disciplines (economics, sociology, information and communication, law, political science, computational social science...) and from seven countries have presented their works, related to the challenges of the media world. More than 100 people attended the event and it was widely followed on social networks, with approximately 6,000 unique visitors on LinkedIn and on Twitter. This event gave the opportunity to the research community to gather around a field of interest through a multidisciplinary lens, to connect with stakeholders of the sector, and to exchange with the Arcom's Board and members of the authority. The programme of the Day, details on the presenters, and the recording of all the interventions are available on the Arcom website : (https://www.arcom.fr/actualites/presentations-des-travaux-des-chercheurs-sur-les-medias-audiovisuels-et-numeriques).

The Audiovisual and Digital Communication Regulatory Authority renews this event in partnership with the Ecole Normale Supérieure Paris-Saclay, and launches a call for contributions for the **3rd Research Day** to be held on **14 November 2024** at Arcom's headquarters in Paris.

At this occasion, researchers in humanities and social sciences whose research themes relate to audiovisual and digital media and creation are invited to submit their application to participate in this new edition. French and foreign researchers are welcome to submit works written in French or English. These proposals may include a technical/computer science dimension (e.g. computational social science, algorithmic audit).

Research topics

The themes to be addressed may include (but are not limited to) the following:

- **information economics and digital transformation of traditional media:** functioning of advertising and attention markets; changes in news consumption practices of audiovisual and digital media; socioeconomic impacts of artificial intelligence on the audiovisual sector; environmental issues of digital practices;

- **protection of audiences, challenges of social cohesion and representation of society in the media in the digital age:** moderation and regulation of platforms and algorithmic biases, in particular with regard to the persistence of stereotypes and discrimination; representations and support for the environmental transition; work on the consumption and regulation of harmful contents; education challenges in audiovisual and digital media; uses and consumption by young audiences;

- **regulation of digital platforms and social networks, and systemic risks**: studies on the manipulation of information and virality, the dissemination of false information and hate speech; studies on the implementation of the Digital Services Act and the new European regulatory framework; identification and understanding of systemic risks with regard to data use, including health and digital citizenship matters;

- **economics of creation, production and piracy issues:** latest developments and prospects of legal supply; economics of streaming, influence marketing and alternative business models; funding issues for the production and promotion of European and French content; technical and socio-economic aspects of piracy and consumption of illicit content.

How to participate?

The works likely to be presented and discussed during the day can be recent research **papers intended to be published in scientific journals or research projects at an advanced stage.**

The call is open to the entire scientific community, and applications from both experienced and younger researchers (doctoral students, post-doctoral fellows), from France and abroad, are welcomed.

Researchers interested in presenting their work are invited to submit a unique document containing:

- the names and contact details of the author(s) (including details of the speaker(s)), and in particular their email address(es);

- a short biography or presentation of the contributor(s)' work, including their institution(s) or laboratory(ies) of affiliation;

- an abstract of the submitted paper, not exceeding two pages in length. This abstract should state the research question, the methodology adopted and the main results of the article. The authors may indicate, if they wish, the stage of the paper in the academic publication process and provide, if applicable, a full version of the paper.

The applications must be sent by 1ˢᵗ September 2024 to the following email address: journee-etudes@arcom.fr. Arcom, in collaboration with the members of its scientific committee, will proceed to a selection of the retained contributions for the Research Day.

Organisation of the day

The research day will take place in presence of the selected participants, the members of the Arcom Board and its scientific committee.

The day will be organised into several thematic sessions moderated by invited personalities or members of the Arcom Board. The presentations can be made in French or in English.

The sessions will be streamed online, using Arcom's video-conferencing software, with French subtitles.

Key dates

- **15ᵗʰ May 2024:** opening of applications
- **1ˢᵗ September 2024 (by midnight):** deadline for applications
- **Mid-September 2024:** announcement of the selected contributions and opening of the registration for the event
- **14 November 2024:** holding of the event

Contact

For further information, please contact Arcom's Directorate of Research, Economics and Forecasting at the following address: journee-etudes@arcom.fr.